

# PRESS KIT

**Rev. Dr. A. Ray**

**Rouson Jr.**

**“Reimagining church  
media as a pathway for  
making disciples in a  
digital world.”**

**Pastor. Preacher. Digital Discipleship Strategist. Media Executive. Author**



## **A MESSAGE FROM DR. A. RAY ROUSON JR.**

Welcome, and thank you for taking a moment to learn more about my ministry and work.

This media kit offers a brief look at who I am, what I carry, and the assignment that continues to shape my life. For more than 27 years, I have served the Church through media, preaching, pastoral care, leadership, discipleship, and digital strategy. Through every season, my conviction has remained the same: ministry is not just about reaching people. It is about caring for them, forming them, and helping them become who God has called them to be.

As a pastor, my first concern is always people. I care about how they are loved, how they are led, how they are healed, and how they grow. Technology, streaming, social media, and digital platforms are valuable tools, but they are only meaningful when they help us serve people more faithfully.

My heart is to help churches and leaders move beyond visibility into formation, beyond content into connection, and beyond online engagement into real discipleship. Whether I am preaching, teaching, consulting, or training leaders, my desire is to strengthen the Church for the work this generation requires.

Thank you for considering me for your next conference, workshop, interview, leadership gathering, or ministry training. I would be honored to serve.

*Ray Rouson*

# BIOGRAPHY



Rev. Dr. A. Ray Rouson Jr. is a pastor, preacher, digital discipleship architect, church media strategist, and author helping the Church build what ministry now demands: digital systems that form people, not just reach them.

With over 27 years of experience, he has distinguished himself by bringing together theology, transparency, and technology to create transformative ministry experiences that strengthen faith, cultivate purpose, and empower individuals to become who God has called them to be in Jesus Christ.

Dr. Ray currently serves as Associate Pastor at The Place of Change, Director of Discipleship and Care at The Mount Peninsula both under the leadership of his brother, Rev. Dr. Cedric D. Rouson, and Digital Executive Pastor at St. Paul Church of Jacksonville under the leadership of Bishop John E. Guns. Across these ministry assignments, he is recognized for his strategic leadership, pastoral integrity, and commitment to building systems that strengthen discipleship, care, digital engagement, and church growth.

Dr. Ray pursued his undergraduate studies in religion at St. Leo University and obtained both his Master of Divinity degree and Doctor of Ministry degree from the Samuel DeWitt Proctor School of Theology at Virginia Union University.

Beyond his professional endeavors, Dr. Ray finds immense joy in his family life. Happily married to Lady Tonya Rouson, they take pride in nurturing their four children: Isaiah, Diamond, Antonio, and Andre.

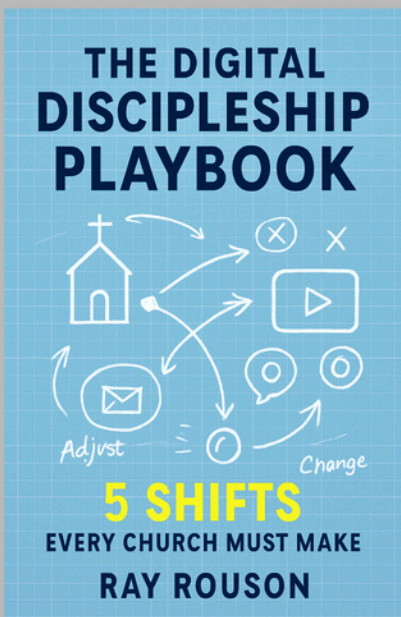
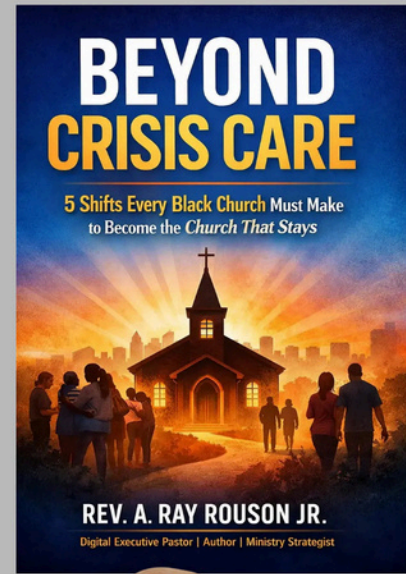
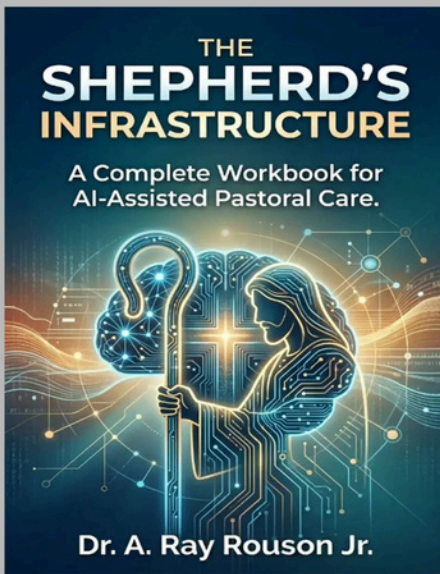




# Ray Rouson

"Your Digital Executive Pastor"

## Ministry Resources



# VISUAL ASSETS



**Please scan the QR code to  
access digital assets**



Where faith gets real, life levels up, and purpose takes the lead.

*Ray Rouson*



rayrouson.info



@RayRouson



@TheDigitalExecutivePastor

# CONTACT & BOOKING INFORMATION

For media inquiries,  
speaking engagements,  
or general inquiries,  
please contact:

Name: Dr. Ray Rouson

Email: [RayRouson@gmail.com](mailto:RayRouson@gmail.com)

Phone: +1 757-272-7600

